

# OPEN HOUSE SOURCE SURVEY RESULTS

Today (June 9, 2009) Trulia released the results of a survey conducted by Harris Interactive® showing that U.S. home buyers are twice as likely to use online sources than print sources to find open house information. When asked what sources they have used or plan to use to find open houses, 62% of U.S. home buyers reported using online sites, compared to 53% who use information from real estate agents, 36% who use neighborhood signs and 31% who reported using print sources, including newspapers and local flyers to find open houses. 91% of all home buyers attend/plan to attend open houses.

